

**MODERN BUSINESS SCHOOL CORDIALLY INVITES YOU TO BE THE PART OF THE
SKEI 2021 CONFERENCE**

- CONTEMPORARY CRISIS MANAGEMENT -

26TH AND 27TH OF MAY 2021

**THE SIXTH INTERNATIONAL APPLIED SCIENCE STUDENT CONFERENCE SKEI 2021
CONTEMPORARY CRISIS MANAGEMENT**

The Modern Business School in Belgrade cordially invites you to the 6th International Applied Science Student Conference SKEI 2021 which will take place on the 26th and the 27th of May 2021 in Belgrade.

In case the Covid-19 pandemic proves a risk for traveling and bigger gatherings, the conference will be held online using the Microsoft Teams platform.

The goal of the conference is to promote the exchange of knowledge and experience in the field of crisis management. The entire society and the organizations that comprise it are facing the global Covid-19 pandemic. This unprecedented event forced everyone to explore new ways of doing business and get creative when it comes to keeping their businesses afloat.

The main topic of the conference is CONTEMPORARY CRISIS MANAGEMENT, looking at the following themes in particular:

- Management and Entrepreneurship
- Marketing
- Business Informatics
- Business Law
- Economy and Finances
- Digitalization
- Management in health, education, tourism and sport

Website of the SKEI 2021 Conference: mbs.edu.rs/skei2021

E-mail: skei2021@mbs.edu.rs

Phone: +381 63 353 366

Conference host: Modern Business School (MBS), Belgrade, Serbia

Conference partners:

- College of Applied Sciences Lavoslav Ružička in Vukovar, Croatia
- Vitez University, Faculty of Business Economics, Travnik, Bosnia and Herzegovina
- BLC Banja Luka College, Banja Luka, Bosnia and Herzegovina
- University of Novo mesto, Faculty of Economics and Informatics, Slovenia

Program Committee:

- Full Professor, PhD, Čedomir Ljubojević, Modern Business School, Belgrade, Serbia
- Associate Professor, PhD, Goran Dašić, Modern Business School, Belgrade, Serbia
- Assistant Professor, PhD, Jelena Lukić, Modern Business School, Belgrade, Serbia
- College Professor, PhD, Željko Sudarić, College of Applied Sciences „Lavoslav Ružička“ in Vukovar, Croatia
- College Professor, PhD, Slobodan Stojanović, College of Applied Sciences „Lavoslav Ružička“ in Vukovar, Croatia
- Senior Lecturer, Msc, Darija Ivanković, College of Applied Sciences „Lavoslav Ružička“ in Vukovar, Croatia
- Full Professor, PhD, Rajko Macura, Banja Luka College, Banja Luka, Republic of Srpska, Bosnia and Herzegovina
- Associate Professor, PhD, Nenad Novaković, Banja Luka College, Banja Luka, Republic of Srpska, Bosnia and Herzegovina
- Associate Professor, PhD, Svetlana Dušanić Gačić, Banja Luka College, Banja Luka, Republic of Srpska, Bosnia and Herzegovina
- Full Professor, PhD, Jasmina Starc, University of Novo mesto Faculty of Economics and Informatics, Novo mesto, Slovenia
- Assistant Professor, PhD, Malči Grivec, University of Novo mesto Faculty of Economics and Informatics, Novo mesto, Slovenia
- Associate Professor, PhD, Laura Južnik Rotar, University of Novo mesto Faculty of Economics and Informatics, Novo mesto, Slovenia
- Associate Professor, PhD, Jamila Jaganjac, Vitez University, Faculty of Business Economics, Travnik, Bosnia and Herzegovina
- Assistant Professor, PhD, Tanja Gavrić, Vitez University, Faculty of Business Economics, Travnik, Bosnia and Herzegovina
- Assistant Professor, PhD, Erdin Hasanbegović, Vitez University, Faculty of Business Economics, Travnik, Bosnia and Herzegovina

Organizational committee: PhD Jelena Lukić, PhD Miloš Dragosavac, PhD Karolina Perčić, PhD Nina Maksimović Sekulić, M.A. Ljubomir Ljubojević, M.A. Ilija Subotić, M.A. Bojana Petrović

Conference language: all languages of the former Yugoslav Republic (Bosnian, Serbian, Croatian, Slovene, Macedonian) and English.

The accepted papers will be published in the Conference Proceedings of the SKEI 2021.

Selected papers, according to reviewers opinion, will be published in the SKEI International Interdisciplinary Journal - <https://hrcak.srce.hr/SKEI>

Registration fee: Students of the partner institutions can participate in the conference free of charge. The participants will be responsible for their own traveling and accommodation expenses.

Other participants will be obliged to pay the €50 participation fee, in its current RSD value (date of payment). For more information about the fees and payment, please contact office@mbs.edu.rs

Recommended accommodation options:

Hotels in the close vicinity of the Modern Business School:

- Hotel Moskva, <https://hotelmoskva.rs/sr/>
- Hotel Prag, <https://www.hotelprag.rs/hotel.html>
- Hotel Zepter, <http://www.hotelzepter.rs/>
- Hotel Palace, <https://www.palacehotel.co.rs/>
- Hotel Kasina, <https://hotelkasina.rs/>

Important dates:

- Abstract submission: until 10.03.2021 through the following platform: https://mbs.edu.rs/skei2021_application
- Information about your abstract status: 19.03.2021 at the latest
- Paper submission: 20.04.2021. through the platform: https://mbs.edu.rs/skei2021_submission NOTE: it is necessary to be logged into your Google account to be able to submit the paper
- Feedback on the paper from reviewers: 30.04.2021.
- Submission of edited and finalized papers: 10.05.2021. through the platform: https://mbs.edu.rs/skei2021_submission
- Conference agenda: until the 16th of May 2021
- Conference: 26th and 27th of May 2021

Instructions for paper writing:

- One paper can feature one student and their supervisor
- One student can submit a maximum of 3 papers
- Use guidelines for SKEI 2021- it will be available until the 1st of February 2021 on mbs.edu.rs/skei2021