

Study program: Service Business Management			
Subject name: Tourism and sustainable development			
Lecturer: Adriana Radosavac, Ph.D. (adriana.radosavac@mbs.edu.rs)			
Subject status: Selective			
ECTS: 7			
Prerequisites: -			
Subject objectives The main goal of the subject is to introduce students to the importance, genesis and the principles of sustainable development concept as the new development philosophy and the possibilities of its application on the tourist economy, as well as the key behavior norms that should be practiced to prevent the quality of the environment.			
Subject outcomes The acquired knowledge should enable students to acquire capabilities for studious interdependence of life environment and touristic economy with theoretical-methodological background, as well as considering all constitutive elements of sustainable tourism within touristic space. Students will be enabled to make decisions of the key instruments in the application of the concepts of sustainable tourism in concrete touristic destinations.			
Subject description <i>Assignments:</i> The concept of sustainable development in economic theory and the most significant documents. The interdependence of tourism and life environment and their ecological, social and economic effects. Ethical codexes in tourism. Theory and practice of ecotourism. The concept, genesis and the evolution of the sustainable development concept. The conception, goals and the main rules of sustainable development. The application of the sustainable development concept in different industry branches. Structure, evolution, and the concept of touristic destinations. The concept, theoretical background, constitutive elements of sustainable tourism. Principles and advantages of sustainable tourism. Measures and instruments for sustainable tourism management. Tourism and agenda 21. The indicators of sustainable development. <i>Practical:</i> Example practices, individual and group presentations of the seminar papers, discussions			
Material Stojanović, V. (2006), Održivi razvoj turizma i životne sredine, Prirodno-matematički fakultet, Novi Sad. Unković S., Zečević B., (2005), Ekonomika turizma, CID, Ekonomski fakultet, Beograd, Popesku J., (2008) Menadžment turističkih destinacija, Univerzitet Singidunum, Beograd Đukić P., (2011), Održivi razvoj, utopija ili šansa za Srbiju, Tehnološko-metalurški fakultet Beograd.			
Total number		Courses: 2x15=30	Practice: 2x15=30
Teaching methods Lectures are auditory supported by modern teaching tools and active student participation. In exercises, consolidation is performed, the analysis of practice, individual and group presentations. Each student is required to complete independent project work.			
Grade (maximum number of points 100)			
Pre-exam assignments	points	Final exam	points
course activity	20	written exam	-
practice	10	oral exam	40
test	20	
essay	10		