

Study program: Service Business Management			
Subject name: Traffic Management			
Lecturer: Dejan Gligović, Ph.D. (dejan.gligovic@mbs.edu.rs)			
Subject status: Selective			
ECTS: 7			
Prerequisites: -			
Subject objectives The goal is to enable students to understand the main management functions and the traffic processes, to realize the economic development of the traffic systems, as well as to be introduced to the modern principles of the European transport politics.			
Subject outcomes Students learn specific knowledge that enable them to manage transport companies of all types, especially for management in big infrastructure business systems. Students are as well enabled for the creation of transport politics, traffic systems planning, the approach and concept within large infrastructure traffic projects, combined with the research work in the institutions that deal with traffic questions.			
Subject description <i>Assignments:</i> The concept, the importance of traffic types. The interdependence of traffic and economy as well as their development role. The concept and the development of traffic management. Functions management and traffic principles. Traffic as the business area. The concept of traffic services quality. Traffic companies market positioning. The harmonization of business conditions, regulation and deregulation in traffic. Planning and the traffic company strategies. European traffic politics and Paneuropean traffic network. European traffic corridors and strategic approach to the development of traffic systems in Serbia. The concepts and the resources of traffic infrastructure projects financing. Ecological aspects of transport processes and the sustainable traffic. <i>Practical:</i> Case study, seminar papers presentations.			
Material Vešović V. (2008). Menadžment u saobraćaju, Saobraćajni fakultet, Beograd. Pejčić Trle S., Bojković N. (2012). Evropska politika održivog razvoja transporta, Saobraćajni fakultet, Beograd. Direktive EU			
Total number		Courses: 2x15=30	Practice: 2x15=30
Teaching methods Lectures and exercises, case studies, concrete practice examples.			
Grade (maximum number of points 100)			
Pre-exam assignments	points	Final exam	points
course activity	10	written exam	-
practice	10	oral exam	30
test	20		
essay	30		