

Study program: Service Business Management			
Subject name: Business English Language II			
Lecturer: Bojana Petrović, M.A. (bojana.petrovic@mbs.edu.rs)			
Subject status: Selective			
ECTS: 7			
Prerequisites: -			
Course objectives To penetrate into the subject and to broaden knowledge acquired in Business English I through business grammatical structures and vocabulary to enable students to communicate successfully with their counterparts from abroad, in a written and oral way.			
Course outcomes Students will be able to understand without any difficulty most of business correspondence, reports, as well as professional literature. They will be able to participate in business meetings, to express their views supporting them with arguments, to present products, and to prepare presentations on a familiar topic, and finally to successfully accomplish everyday research tasks.			
Course description <i>Assignments:</i> Text analysis, speech situations, written forms of expression with a special focus on professional topics. Topics: The Stock Market, Import Export, Company Performance, Setting Up a Business, Corporate Alliances and Acquisitions, Marketing, Product and Corporate Advertising, The Business Media. <i>Practical:</i> Exercises are planned for speech and written exercises within a given unit. Students are prepared through the activities of a different type (role play, discussions, problems solution, email writing, and reports) to perfect language competence required for future situations.			
Material Adrian, W. (2002), <i>Business Vision: Student's Book</i> , Oxford. Adrian, W. (2002), <i>Business Vision: Workbook</i> , Oxford. Murphy, R. (2004). <i>English Grammar in Use</i> . CUP, Cambridge. Mascull, B. (2002). <i>Business Vocabulary in Use</i> . CUP, Cambridge. Bethell, G. and T. Aspinall, (2003). <i>Test Your Business Vocabulary in Use</i> . CUP, Cambridge. Pilbeam, A. (2000). <i>Market Leader: International Management</i> . Longman.			
Total number		Courses: 2x15=30	Practice: 2x15=30
Teaching methods Interactive teaching method is applied. Forms of teaching: lectures,exercises, individual consultations;individual and team work, work in groups and pairs.Techniques of work: language exercises/activities, role play, simulations, discussions, case study, problems solutions, table interpretations, and comparison analysis.			
Grade (maximum number of points 100)			
Pre-exam assignments	points	Final exam	points
course activity	5	written exam	-
practice	5	oral exam	50
test	30	
essay	10		