

Study program: Modern Business Management; Module: Informatics and Business Management			
Subject name: Knowledge Management			
Lecturer: Slavko Matanović, Ph.D. (slavko.matanovic@mbs.edu.rs)			
Subject status: selective			
ECTS: 8			
Pre-requisites: -			
Subject objectives The goal is to introduce students to the important organizational and management questions connected with the onset of information and knowledge as the key factors in development and maintenance of competition company advantage, as well as the ways of knowledge management as any other company property and the factors necessary for a systematic approach to knowledge.			
Subject outcomes Students will be enabled to acquire management knowledge and the key concepts in that area, to understand purposes and goals of knowledge management in the organizational context, to learn the application of the relevant technology as the support to the initiatives in the area of research.			
Subject Description Assignments: Theoretical: Knowledge in management theory and business. Conceptual aspect of knowledge management. The definition and types of knowledge. The content of knowledge management. The development of knowledge management. The intellectual capital. The process of intellectual capital. The process of knowledge management. The impact of knowledge management on the organizational culture. The study organization. The knowledge strategy. The relationship of knowledge management with the new concept management. Information systems in the function of knowledge management. Practical: Case study, Practical exercises			
Materials Ђорђевић-Бољановић, J. (2009), <i>Менаџмент знања</i> , Датастатус, Београд Можина, С. (2006), <i>Менаџмент знања</i> , Заложба Пивец, Марибор. Tisen, R., F. L. Depre i D. Andriesen, (2006), <i>Dividenda znanja</i> , Adizes, Београд. Senge, P.(2003), <i>Peta disciplina</i> , Adizes, Београд. Davenport, T. H. & L. Prusak (2006), <i>Strategic Management in the Knowledge Economy</i> , Harvard Business School Press, Boston Leibold, M., Probst, B. J. G. and M. Giggert (2002), <i>Strategic Management in the Knowledge Economy</i> , Publics Kommunikations Agentur, GmbH, Erlangen. Davenport, T. H. & L. Prusak (2006), <i>Working Knowledge: How Organizations Manage What They Know</i> , Harvard Business School Press, Boston.			
Total number		Courses:3x15=45	Practice:3x15=45
Teaching methods Lectures and exercises			
Grade (maximum number of points 100)			
Pre-exam assignments	points	Final exam	points
Course activity	10	written exam	
Practice	10	oral exam	40
Test-s	20	
Essay-s	20		