

Study program: Modern Business Management; Module: Organizational Security Management			
Subject name: Business diplomacy and Global Management			
Lecturer: Dragan Vučinić, Ph.D. (dragan.vucinic@mbs.edu.rs)			
Subject status: obligatory			
ECTS: 7			
Pre-requisites: -			
Subject objectives The goal is to analyze the basic aspects of the economic diplomacy and the global management and their importance for a successful company work on the global market.			
Subject outcomes Students will be able to analyze the general importance, the place and the role of diplomacy, to recognize the importance of the economic diplomacy especially the importance of the economic spying and the economic warfare, to understand the importance of the economic information, their usage and keeping, to recognize the protagonists of the economic diplomacy, to recognize the main characteristics of business environment in modern international economic relations, to understand the main characteristics and dilemmas in globalization, especially of the economic relations, to analyze the place and the role of global management in globalization, to analyze the methods and strategies of global management.			
Subject description Assignments: Theoretical: The basics of diplomacy; bilateral and multilateral diplomacy; economic diplomacy and its place in the international relations; the importance of the economic diplomacy; the main functions and types of the economic diplomacy; the economic diplomacy protagonists; the economic spying; information, the methods of collection, the ways of using and information protection; business secret; the concept of global management; global management and the process of globalization; global management in the global business environment; conceptions, principles, methods, strategies, and the business management skills. Practical: Exercises, case study, discussions, seminar papers.			
Materials Радовановић, Д., (2008), <i>Геоэкономија, пословна дипломатија и глобални менаџмент</i> , Либер, Београд. Првуловић, В., (2002), <i>Економска дипломатија</i> , Мегатренд, Београд. Петровић, П., (2008), <i>Савремена пословна дипломатија</i> , Институт за међународну политику и привреду, Београд.			
Total number		Courses: 3x15=45	Practice: 2x15=30
Teaching methods Classes are conducted through lectures, exercises and seminars. Theoretical knowledge is covered in lectures, while practical examples and concrete cases are covered in exercises and seminars.			
Grade (maximum number of points 100)			
Pre-exam assignments	points	Final exam	points
Course activity	20	written exam	-
Practice	10	oral exam	30
Test-s	30	
Essay-s	10		