

Study program: Modern Business Management			
Subject name: Investment management			
Lecturer: Mladen Perić, Ph.D. (mladen.peric@mbs.edu.rs)			
Subject status: selective			
ECTS: 9			
Pre-requisites: -			
Subject objectives The goal is to acquire the recent investment process management knowledge and to learn the basic methods and business decision making process techniques in the area of investment. To introduce the students to the different capital investment instruments, investment instrument markets and investment modes.			
Subject outcomes The students will acquire basic rational decisions making model about the individual investments, and the investment structures to communicate successfully with their colleagues.			
Subject Description Assignments: Theoretical: Capital and the capital interest; Investment definition; The goals and the investment importance; Investment projects; Investment portfolio; Capitalist, investor, and the financier; Institutional investors; Investment subjects; Different investment types; HoB, emission, buying and the owner HoB rights/ The basic market systematization ; Balance and market price; The access to information and the reports; Capital movement; HoB market; Property market; Action capital ownership and mortgage markets; Other investment subject markets/ Investment management; Portfolio theory and diversification theory; Portfolio management definition; Portfolio management phases; The investment portfolio goals; Active and passive portfolio management; Structure strategies; Basic portfolio types; Selection and portfolio diversification; Portfolio performance measure; Portfolio manager tasks; Investment management services; Tax capital treatment; Making and realization of investment decisions/Basic investment decision parametres; Analyses-investment decision predictions; SARM model of the capital value analysis; The arbitrary capital value model; Dividend rebate model; The value analysis and HoB prices, especially actions; Technical analyses; Fundamental analyses; Index value model; Development-investment decision analyses; The economic societies model value; Value immovable estate models; Information sources for the analyses Practical: Business example analysis, seminar papers, discussions			
Materials Required: Bodie, Z., Kane, A. и Marcus, J. A. (2009), <i>Основи инвестиција</i> , Дата статус, Београд. Optional: Вукадиновић, П. и Јовић, З., (2012), <i>Инвестиције</i> , Универзитет Сингидунум, Београд.			
Total number		Courses:3x15=45	Practice:3x15=45
Teaching methods Presentation lectures supported by modern teaching tools. The active student participation through questions and answers. Student knowledge evaluation through tests, seminar papers and colloquiums.			
Grade (maximum number of points 100)			
Pre-exam assignments	points	Final exam	points
Course activity	10	written exam	
Practice	10	oral exam	30
Test-s	40	
Essay-s	10		