Study program: Management in contemporary business

Subject name: English language 4

Lecturer: Bojana Petrović, M.A. (bojana.petrovic@mbs.edu.rs)

Subject status: Obligatory

ECTS: 6

Prerequisites: -

Subject objectives:

One-semester English course on CEF (Common European Framework for Languages) level C26. The goal of English is to acquire better competence required for communication in specific situations as well as to learn broad professional terminology (lexic) of business English.

Subject outcomes:

Students should be enabled to communicate in English using all four language skills on CEF level C26.

Subject description

Assignments:

Theoretical: Interpreting current business news and events; Discussing business lifestyle of famous people; How can we improve business conditions in our country? Coping with stressful business situations; Talking about current economic crisis around the globe; Describing business environment in Serbia; Describing and defining things; Talking about the things famous business oriented people have achieved; Writing business stories of famous business oriented people; Interpreting numbers; How to deal with money issues?;Discussing the challenges of today's working environment; Discussing advantages and disadvatages of your working environment; How to deal with the challenges of today's marketing? Concluding remarks;

Practical: Case study

Materials

Required: Tullis, G.Lannon, M. (1996), Preintermediate. Insight into business, Nelson Buisness English, Longman

Optional::

Cotton, D. (1998), Keys to management, Nelson Buisness English, Longman

Evans D. (2000). Business English Verbs. Pearson Education Limited.

Grant D., Hughes J. and Turner R. (2009). Business Result. Oxford University Press.

Marks J. (2007). *Check your English Vocabulary: Banking and Finance*. A & C BlackPublishers Ltd 38 Soho Square, London W1D 3HB.

Wilson, M. (1997), Writing for Business, Nelson Buisness English, Longman

Wood N. (2003). Business and Commerce. Oxford University Press.

Total number Courses: 2x15 Practice: 2x15

Teaching methods

Oral presentations, conversation, discussion, demonstration, exercises, case study, colloquium, seminar papers, consultations

Grade (maximum number of points 100)

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Pre-exam assignments	points		Pre-exam assignments
course activity	5	written exam	50
practice	5	oral exam	/
test	30		
essay	10		