

<b>Study program: Modern Business Management</b>			
<b>Subject name: Public sector management</b>			
<b>Lecturer:</b> Nina Maksimović Sekulić, Ph.D. ( <a href="mailto:nina.maksimovic@mbs.edu.rs">nina.maksimovic@mbs.edu.rs</a> )			
<b>Subject status:</b> Obligatory			
<b>ECTS: 8</b>			
<b>Prerequisites:</b> -			
<b>Subject objectives</b> The basic goal of the subject is to understand the system of public services, changes happening in public sector, as well as to understand economic and social significance of public service quality. Additionally, the goal is to be introduced with principles of public sector management			
<b>Subject outcomes</b> Starting from perspectives of management in public services, this subject offers students knowledge and skills necessary to understand and effectively organize individuals and groups in public sector.			
<b>Subject description</b> <b>Assignments:</b> <i>Theoretical:</i> The meaning of public sector. Politics and public sector. Social politics and management. Public institutions. Public management. Planning in public sector. Organizational structures in public sector. Meaning and classification of public services. Service design and orientation to the consumer. Service performance management. Personnel management in public sector. Management through contract. Public supplies. Control in public sector. Concept of social responsibility in public sector. <i>Practical:</i> Case study, seminar papers, group discussions			
<b>Materials</b> Required: Стиглић Е. Ј. (2013), Економија јавног сектора, Економски факултет, Београд. Kotler Ph., Lee N. (2007), Marketing in the public sector: a roadmap for improved performance, Wharton School Pub Ferlie E., Lynn L. E., Pollit Ch.(2005), The Oxford Handbook of Public Management, Oxford Press, UK			
<b>Total number</b>		<b>Courses: 3x15=45</b>	<b>Practice: 2x15=30</b>
<b>Teaching methods</b> Lectures are auditory supported by modern teaching tools and active student participation. Exercises include: consolidation of lectures; concrete cases; seminar papers			
<b>Grade (maximum number of points 100)</b>			
<b>Pre-exam assignments</b>	points	<b>Final exam</b>	points
course activity	20	written exam	-
practice	10	oral exam	30
test	30	.....	
essay	10		