Study program: Modern Business Management

Subject name: English language II

Lecturer: Bojana Petrovic, M.A. (bojana.petrovic@mbs.edu.rs)

Subject status: Obligatory

ECTS: 6

Prerequisites: -

# Subject objectives

General one-semester English course on CEF (Common European Framework for Languages) level B26. The goal is to revise and consolidate basic language structures and vocabulary as well as to introduce new lexical and semantic units. Students should be enabled to communicate in English using all four language skills on CEF level B26..

### **Subject outcomes**

The final outcome is to acquire language skills on CEF level B26.

# **Subject description**

## **Assignments:**

Theoretical: News, events and disasters; Talking about city life; Advantages and disadvantages of city and country life; Coping with difficult situations; Talking about changing situations; Describing personal environment; Describing and defining things; Talking about the things you have done for you; Writing a story; Describing business lifestyle; Discussing the advantages and disadvatages of business lifestyle; How to establish successful business communication? The role of English today; Advertising today; How has advertising changed business communication today?; Concluding remarks;

Practical:

Case study.

#### Materials

#### Required:

Tullis, G.Lannon, M. (1996), Preintermediate. Insight into business, Nelson Buisness English, Longman

#### Optional:

Cotton, D. (1998), Keys to management, Nelson Buisness English, Longman

Evans D. (2000). Business English Verbs. Pearson Education Limited.

Grant D., Hughes J. and Turner R. (2009). Business Result. Oxford University Press.

Marks J. (2007). Check your English Vocabulary: Banking and Finance. A & C BlackPublishers Ltd 38 Soho Square, London W1D 3HB.

Wilson, M. (1997), Writing for Business, Nelson Buisness English, Longman

Wood N. (2003). Business and Commerce. Oxford University Press.

Total number Courses: 2x15=30 Practice: 2x15=30

## **Teaching methods**

Oral presentations, conversation, discussion, demonstration, exercises, case study, colloquium, seminar papers, consultations.

## Grade (maximum number of points 100)

Pre-exam assignments	points	Final exam	points
course activity	5	written exam	50
practice	5	oral exam	-
test	30		
essay	10		