

Modern Business School

HANDBOOK FOR INCOMING PARTICIPANTS – STUDENTS AND STAFF –

Welcoming note

Welcome to Modern Business School in Belgrade, also known as MBS.

We want you to feel accepted as a part of our academic community and we are very proud that you have chosen our institution as your host.

After you have passed all formal procedure and got selected for mobility at Modern Business School, it is time to become familiar with Belgrade and Serbian lifestyle.

In this handbook you will find the necessary information about Modern Business School and detailed information about living in Belgrade. You will also find some useful and helpful guidelines on how to spend your free time in the best way.

We want this experience to be very positive and memorable for you!



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About Modern Business School

Modern Business School was founded in 2008 in Belgrade by A.S.B. Academy from Vienna (A.S. Akademie für Entwicklung des Dienstleistungssektors in Südosteuropa). The accredited undergraduate and master academic studies are in accordance with the market demands and modern business practice. MBS enables its students to create their business study program, in accordance with their individual needs, by choosing elective subjects. Students can study in Serbian or English.

Undergraduate academic management studies last for 3 years and have 4 modules:

- Business Management
- Organizational Security Management
- Marketing Management
- Business Informatics Management

Master academic studies focus on the specialization of the basic managerial knowledge through the program Management in Service Business that lasts for 2 years.

Modules at Modern Business School are designed in accordance with the European standards in higher education. The diploma awarded by MBS is recognized in Serbia and abroad.

Modern Business School provides its students with the opportunity to complete internship during and after studies, attend additional courses and acquire valuable knowledge and experience, which prepares them for top management positions.

Students at MBS have the opportunity to learn from professors who have great ideas and valuable experience, and acquire the skills needed to start a successful career in business, economics, management, marketing, finance.

On following links you can find:

Course Catalogue
Grading System
Academic Credit System
Academic Calendar
Mobility Recognition Procedure
Language Support
Contacts



Your first day at Modern Business School

On your first day at Modern Business School a guiding tour through the building and premises will be organized.

Staff from the student administration office will organize a guiding tour for incoming students or staff through the entire building, premises, offices, library. In this way you will become familiar with the surrounding area and the building, but also with the employees.

For incoming students, we will organize a meeting with our students, so they can meet and exchange interests, opinions and ideas.

Students will also meet their mentors, who will be in charge of students' academic integration and achievement of results.





Time Zone

Belgrade and Serbia are located in the Central European time zone region – GMT +1 and/or GMT +2 as of the last week in the third month until the Saturday prior to the last week of the tenth month.

Accommodation

There are numerous hotels, hostels, flats and rooms that you can rent in Belgrade. The price of rental accommodation depends on the location, apartment type and size, but the rent prices are generally lower than in the Western or Central Europe.

You can find a flat in downtown Belgrade, or close to the city center, for 200-300 euros, while apartment rents in the suburbs are 120-150 euros. Be aware that this excludes bills (electricity, water, Internet).

Search some of the real estate websites: <u>www.nekretnine.rs</u> or <u>www.halooglasi.com</u>, and find more information.

Upon arrival in Belgrade you may need to stay in a temporary accommodation if you have not booked it prior to arrival. The in-coming students can book a room in a hotel or hostel on www.booking.com or www.trivago.rs and find more information on the Tourist Organization of Belgrade's website: www.tob.rs/en





Visa

You can find the necessary information regarding visa requirements on the website www.mfa.gov.rs/en/consular-affairs/entry-serbia/visa-requirements.

Before traveling to Serbia, first check whether you need a visa. If a visa is required, the application should be submitted to the Embassy or Consulate General of the Republic of Serbia abroad: www.mfa.gov.rs/en/embassies/serbian-diplomatic-missions/serbian-embassies.

Insurance and Health care

Please note that health insurance during your studies in Belgrade is compulsory. Students are advised to purchase an international health insurance in their own country. If you hold valid medical insurance which covers your stay in Serbia, standard medical treatment is obtainable free of charge.

Currency and Cost of Living

The official tender in Serbia is dinar, abbreviated RSD. Money may be exchanged in all banks and post offices, as well as in authorized exchange offices. The current exchange rate may be checked on the website of the National Bank of Serbia www.nbs.rs/internet/english/.

Belgrade is famous for its bustling night life, low prices, and vibrant lifestyle, but the cost of living is lower than in the Western or Central Europe.

Groceries can be quite cheap here – 11 of milk is around €0.80, a loaf of bread (500g) is €0.40, a regular cappuccino €1.40.

If you go to trendy restaurants in the city center, you could spend 15-20 euros for a main dish and a couple of drinks. A pub or a bar might cost you 10-25 euros by the end of the night.



Transportation

Belgrade's bus system is quite cheap and reasonably efficient. You can use the map of buses, trams and trolleys (<u>www.belgrademaps.com/sr/sematska-mapa/index.1.html</u>) to get around in the city.

Ticketing is based on prepaid electronic carrier cards which need to be validated on boarding the vehicle by pressing them against one of the on-board machines. Single tickets can be bought in public transport vehicles, from most news stands and at GSP points-of-sale. One 90 minute journey will cost you \leq 0.75 (\leq 1.30 if you buy it from the driver).

Tickets are more expensive for night services (00-04h). Night transport routes differ from the routes of daytime services and combine several routes which serve particular parts of town and suburban areas (www.belgrademaps.com/sr/nocni-autobus/index.1.html).



MBS

Modern Business School is located in the city center and it can be easily reachable from all parts of the city.

City bus lines that take you to Terazije are: 26 (Dorćol– Braće Jerković) 27 (Trg Republike – Mirijevo 3) 31 (Studentski trg – Konjarnik)

Trolley lines that take you to Terazije are:
19 (Studentski trg – Konjarnik)
21 (Studentski trg – Učiteljsko naselje)
22 (Studentski trg – Kruševačka)
29 (Studentski trg – Medaković 3)

Long-term foreign visitors can apply for a personalized electronic carrier card, which is valid for 3 years. For a list of locations where applications can be submitted visit the website: www2.busplus.rs/lt/mesta-za-izdavanje-kartica.

The cost of a personalized card is around €2, and the monthly charge is €9.25 for zone 1 and €9.50 for zones 1 and 2. The documentation that you will need when applying for a personalized card is: a copy of the passport (and original for insight) or ID card (for students from EU) and the original confirmation from the accredited college in Belgrade.





Belgrade Airport, Nikola Tesla, is situated in the vicinity of Surčin, a small place 18 km from the city center. Bus line numberAl from/to the airport operates every 20 minutes and it goes to Slavija Square; the ride lasts approximately 30 minutes and tickets can be purchased from the driver.

The cost of the taxi ride depends on the taxi service.

Beogradski taxi (international number +381 011 20 999 20; if you have a local SIM card dial 19801) and Naxis taxi (phone numbers +381 011 358 11 11 or 19804) are the cheapest options, but you can find more information on taxi fares and services on website: www.beograd.rs/en/transport/201690-taxi_2/.

Electricity

As in most cities of Continental Europe, the electricity voltage in Belgrade is 220V. Electrical outlets are standard European.



Emergency Services

The area code for Belgrade in national traffic is 011 and the area code for Serbia in international traffic is 381.

To call Belgrade from abroad please dial the appropriate international code, e.g. 00, then dial the area code for Serbia 381 and the area code for the city (without the initial 0)11. To call a foreign country from Belgrade, please dial the international code 00, then the country area code, the city area code (without 0) and, finally, the telephone number of the subscriber.

Important Telephone Numbers:

- Police-192
- Fire-fighters-193
- Ambulance-194
- Time-195
- Telegram sending by phone 1961
- Registry of international calls 19011
- AMSS road assistance 1987
- Diverse sports information 19812
- Orthodox religious holidays and customs 19822
- Weather information –19822
- Lotto and sports forecasts 19822

Official Holidays

- Non-working public holidays in 2019 in Serbia are:
- New Year's Day 1 and 2 January (Tuesday and Wednesday)
- Julian Orthodox Christmas 7 January (Monday)
- Serbian Statehood Day 15 and 16 February (Friday and Saturday)
- Orthodox Easter Holidays 26, 27, 28 and 29 April (Friday - Monday)
- May Day 1 and 2 May (Wednesday and Thursday)
- Armistice Day 11 November (Monday)





Student Associations

Student associations are non-governmental, non-profit organizations that aim to protect the rights of students and improve their study conditions. Student associations are not only focused on the teaching process issues and student standard, but often organize lectures, concerts, sports competitions, student parties, tourist trips and humanitarian projects. Some of the main student associations in Serbia are:

AIESEC Serbia

Association Internationale des Étudiantsen Sciences Économiques et Commerciales

Address: 6 Kamenička Street, 11000 Belgrade

Phone number: +381112621455 Website: <u>www.aiesec.org.rs</u> E-mail: office@aiesec.org.rs

• Belgrade student association

Address: 4/3 Balkanska Street, 11000 Belgrade

Phone number: +381113610316

Website: <u>www.ssb.org.rs</u> E-mail: info@ssb.org.rs

AEGEE Beograd

European Students Forum

Address: 7 Đušina Street, 11000 Belgrade

Phone number: +381616362393

Website: www.aegee.org E-mail: beograd@aegee.org

Buddy Network

Erasmus Student Network (ESN) Serbia is a part of global Erasmus Student Network. It operates in Belgrade and offers a "buddy" scheme in which new students are connected with buddies.



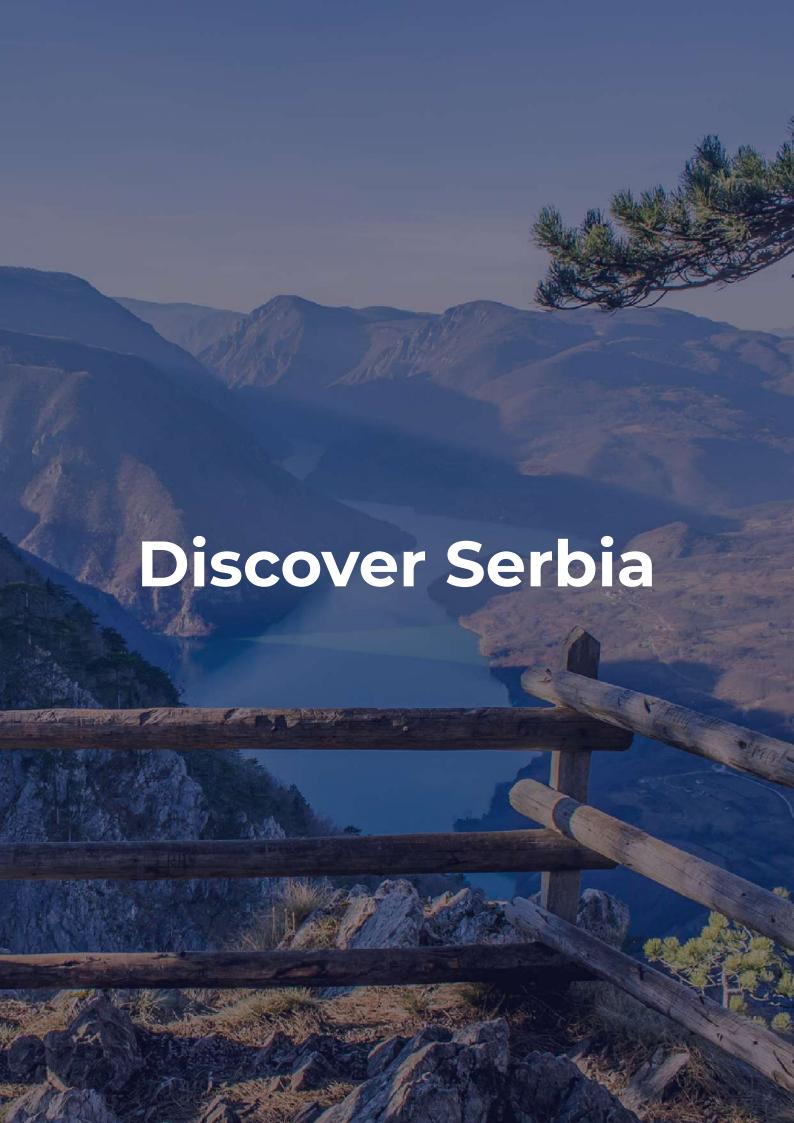
MBS

Buddies are volunteer students that share their experiences and offer support to new students and their social integration and activities during the stay in Belgrade. Buddies are very friendly and open to share their knowledge, experience, time and make your stay in Belgrade interesting and pleasant.

All activities of ESN Serbia students can be seen on website <u>www.esn.rs/belUPgrade</u>, or can join their Facebook page <u>www.facebook.com/ESNSerbia</u>, or follow Instagram <u>www.instagram.com/esn.serbia</u>

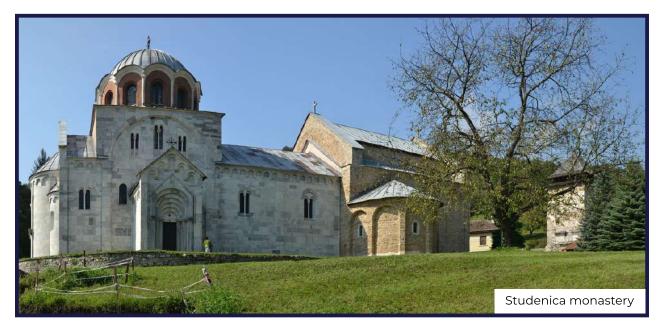
At any time students may send e-mail to ESN Serbia: office.belupgrade@esn.rs or when they arrive they can visit them on the address: Masarikova 5, Beogradjanka, VI floor, Belgrade.







Serbia is a country located in the Balkans, in southeast Europe. Serbia is on the crossroads of European history and as such, it is a mix of cultures, ethnicity and religions. Its people are one of the most hospitable and welcoming, and recently Belgrade was voted as one of the up and coming capitals of Europe. Serbia is a modern, democratic European country, on the path to accession to the European Union, with which Serbia shares many cultural and historical ties, but it also offers features of Euro-Asian influence.



Serbia's many sights include stunning castles, medieval monasteries, lovely traditional villages and bustling cities. Serbia is home to a great number of medieval orthodox monasteries, from Studenica and Sopoćani to Patriarchate of Peć; from Fruška Gora monasteries to Manasija, Ravanica and Žiča. Built in the Middle Ages, these monasteries are witnesses of the rise and fall of the Serbian state. They were built by rulers to celebrate saints, but also as their legacies and places where they will be buried.





Serbia has beautiful landscapes - its geographical diversity offers good opportunities for tourist stay: national parks, rivers, lakes, mountains, canyons, gorges and caves, there is something for everyone's taste. Visitors can tour ancient historical sites during the Danube cruise, participate in exciting winter sports on the mountains of Kopaonik or Zlatibor, or relax in the spa towns Vrnjačka Banja or Sokobanja.



Serbs are cordial people with gourmet habits and their cuisine is a blend of Central European and Mediterranean flavors. Typical Serbian specialties are fruit preserve (candied fruit served as an appetiser), proja (corn bread), kajmak (dairy product), ajvar (product made of roasted peppers and blue eggplant), sarma (minced meat in sour cabbage), čvarci (roast pork fat), barbecue (grilled meat), etc. Serbia is also known for its alcoholic beverages. Fruit brandy, such as the Serbian national aperitif šljivovica (plum brandy), is served not only at Serbian parties, but also during home visits and in catering facilities.

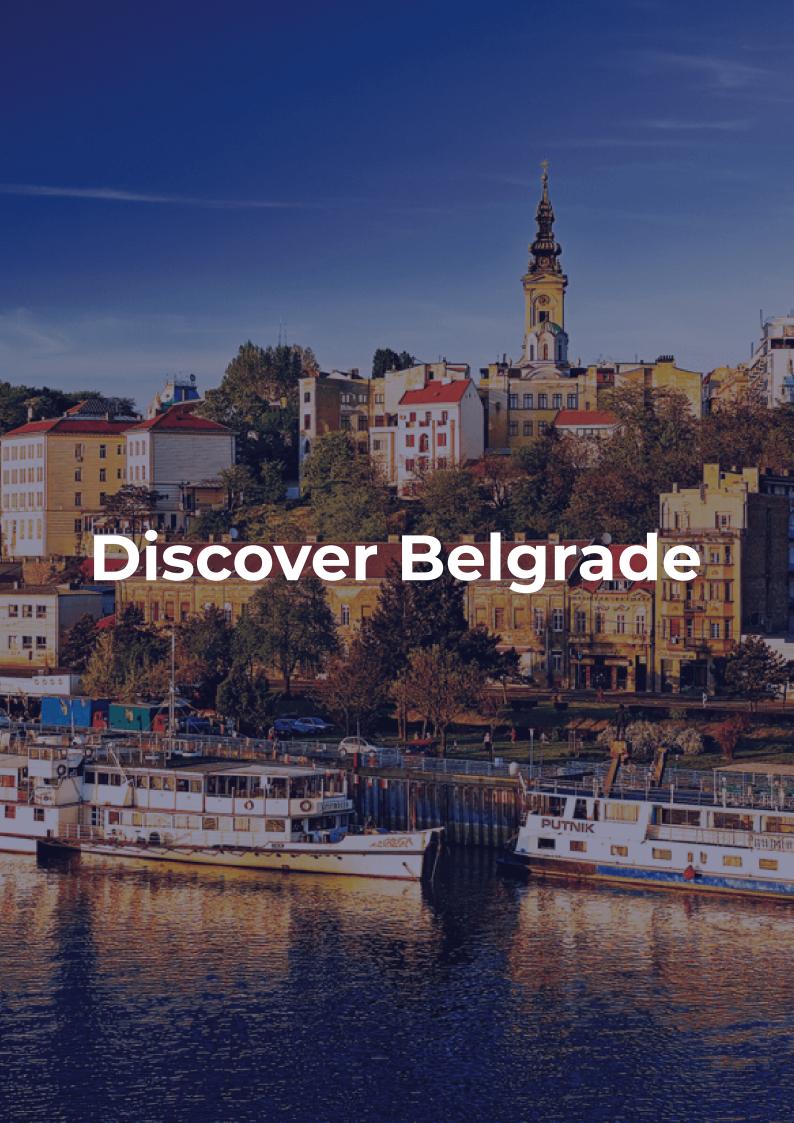




The most popular music festivals in Serbia are Dragačevo Trumpet Festival (also known as the Guča Festival <u>www.guca.rs</u>), held every year at the beginning of August, and the EXIT pop-rock festival in Novi Sad <u>www.exitfest.org/en</u>, the biggest music festival in this part of Europe. On the page <u>www.serbia.travel/home.779.html</u> you can discover what Serbia's main touristic attractions are, how to make every last moment in Serbia memorable.









Belgrade is the capital and largest city of Serbia. The urban area of the City of Belgrade has a population of 1.23 million, while nearly 1.7 million people live within its administrative limits. Belgrade is located at the confluence of the Danube and Sava rivers. Its metropolitan territory is divided into 17 municipalities.

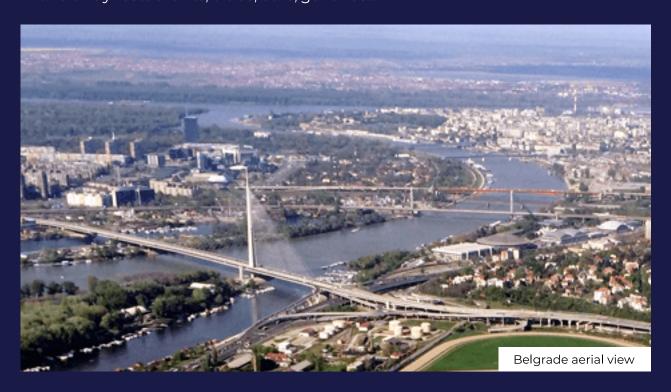
The climate in Belgrade is moderate continental, with four seasons. The winters are not particularly harsh. Most rainy days are in May and December and the average annual amount of rainy days is 145 days. The hottest months are July (average temperatures of 21.7 °C) and August (average temperatures of 21.3 °C). January is the coldest month, with average temperature of 0.4 °C.

n recent years Belgrade has become an increasingly popular and diverse tourist destination, attracting visitors not only for its legendary nightlife, but also for its history, culture, cuisine and most importantly its people.

Some of the most attractive locations in Belgrade are:

- **Kalemegdan Fortress** the largest park and the oldest cultural and historical monument:
- **Skadarlija** bohemian quarter in the city centre;
- **Knez Mihailova Street** a pedestrian zone and commercial center;
- Church of Saint Sava one of the largest Eastern Orthodox church buildings;
- Avala Tower the tallest tower in the Balkans;
- Gardoš Hill in Zemun, etc.

The new epicenter of urban culture, entertainment and lifestyle is Savamala, with trendy restaurants, clubs, bars, galleries...







The Monument to the Unknown Hero

Kalemegdan Fortress













Belgrade hosts many annual international cultural events, including:

- Theatre Festival (<u>www.festival.bitef.rs/en</u>);
- Book Fair (<u>www.sajamknjiga.rs/en/);</u>
- Beer Fest (www.belgradebeerfest.com/en);
- Belgrade Film Festival <u>www.fest.rs/home</u>.

The most prominent museums in Belgrade are:

- the National Museum (<u>www.narodnimuzej.rs/?lang=en);</u>
- the Ethnographic Museum (<u>www.etnografskimuzej.rs/en/);</u>
- Museum of Contemporary Art (<u>www.eng.msub.org.rs/</u>);
- Nikola Tesla Museum (<u>www.nikolateslamuseum.org/en/)</u>.

Belgrade also has a vast offer of theatres:

- National Theatre (<u>www.narodnopozoriste.rs/en/);</u>
- Belgrade Drama Theatre (<u>www.bdp.rs/)</u>;
- Madlenianum Opera and Theatre (<u>www.operatheatremadlenianum.com/en)</u>;
- Yugoslav Drama Theatre (<u>www.jdp.rs</u>).
- Belgrade offers plenty of choices regarding cinema options:
- Cineplexx in Ušće Shopping Centre or in Delta City (www.cineplexx.rs)
- Tuckwood in the city centre (<u>www.tuck.rs/cms/view.php</u>)
- Kombank Hall (www.kombankdvorana.rs).

Belgrade offers more than thousand sports facilities for almost all sports and activities. Here you can find all the necessary information regarding sport and recreation in Belgrade, so that you would have an active and an unforgettable time: www.tob.rs/what-to-do/sport-activities.

Aside from manmade recreation, the city has many parks and green spaces -





